



# ESG Engagement Case Study

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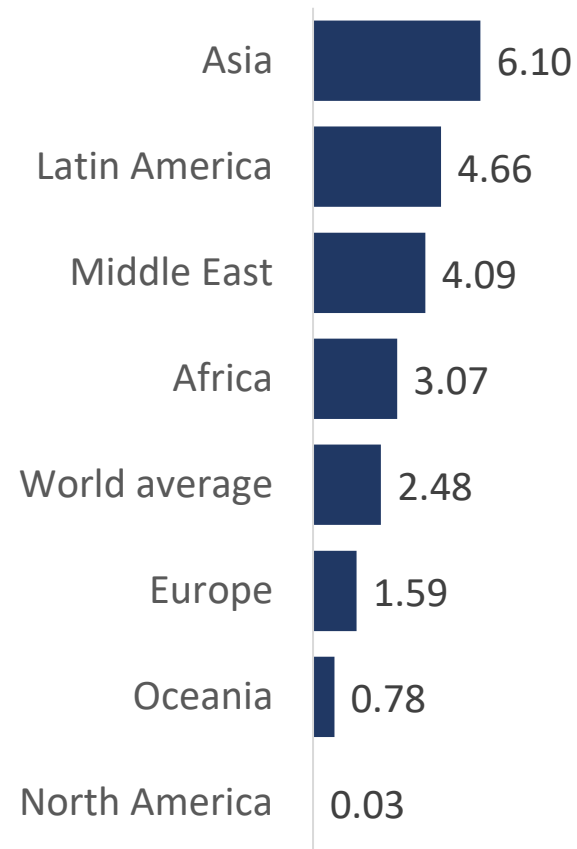
Neology Investment



## Main issue

- Latin America has some of the world’s most **congested cities**
- This congestion will continue growing unless changes in policy take place
- Those changes in policy can only be effective with the **use of advanced technology**

Motorization growth rate 2009 – 2019 by geography (%)



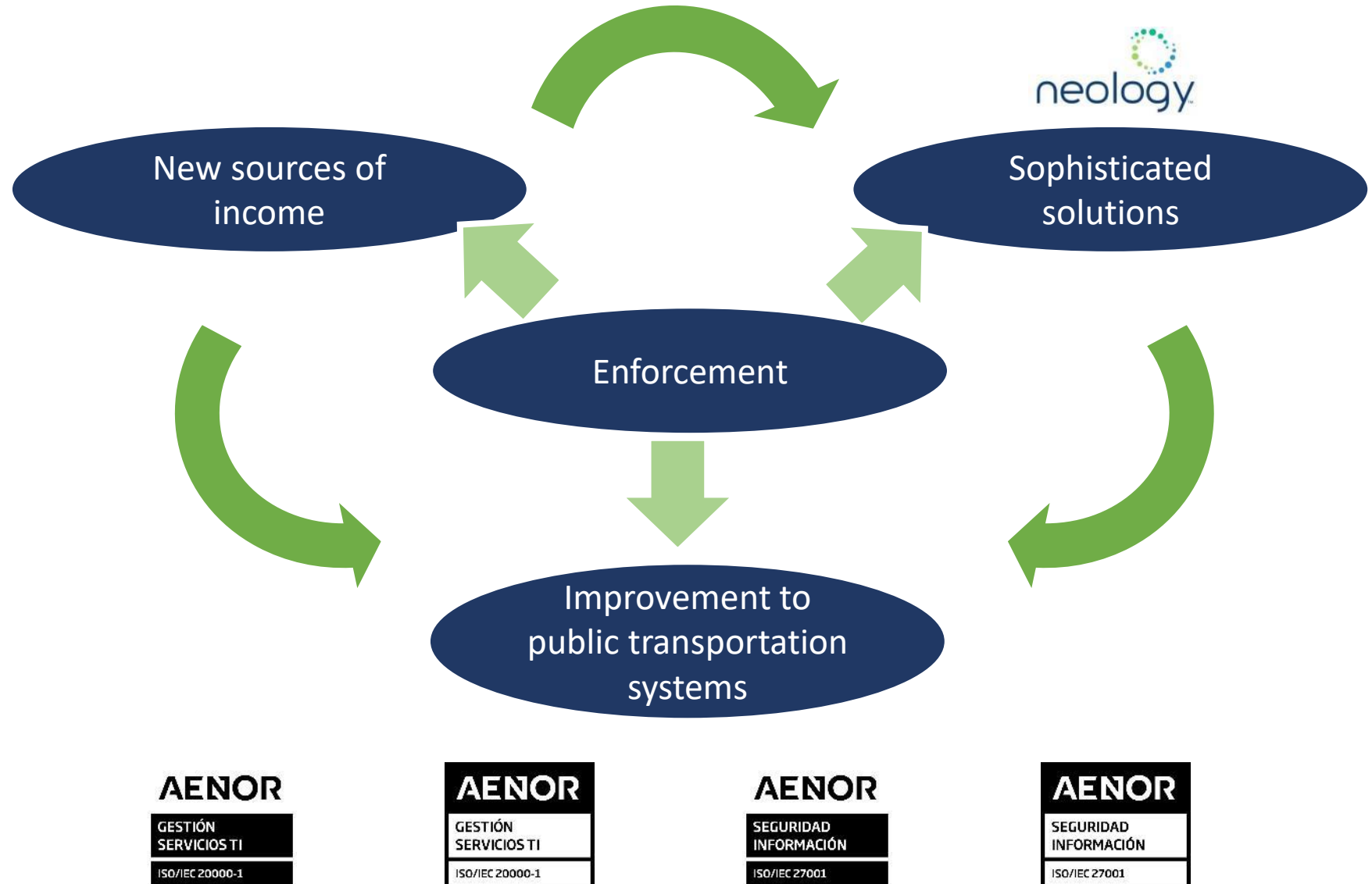
Neology develops highly sophisticated solutions – based on proprietary technology – that are aimed at **improving mobility, safety and solutions for toll – roads.**

Additionally, Neology provides security and enforcement solutions to state agencies to detect and focus on non – compliant vehicles or to implement ambitious mobility policies. This helps improve quality of life of citizens and safeguard road networks, cities and critical infrastructure

*In late 2021, AINDA invested in the Latin American subsidiary of Neology.*



- A **smart mobility** policy implies a win-win social dynamic
- The policy will become more ambitious and can be effectively enforced when the right technology is implemented and operated



## Opportunity

- With a smart design, complemented with the right technology, paying a toll – road could become a much faster process that would substantially reduce traffic in toll booths, thus reducing congestion, emissions and associated costs



Ainda is working alongside Neology and its partners to promote the implementation of fast lanes

## Key characteristics

- It does not require new legislation
- It incentivizes the use of e-tolling vs cash which reduces cash leakage for concessionaires, including federal and state governments
- It does not require incurring in public debt

## Opportunity

- Neology technology is being used in the implementation clean air zones across highly advanced cities such as Copenhagen so that it substantially improves the quality of life of its citizens



A specially designated area in a city is selected as a clean air zone

## Key characteristics

- Advanced Number Plate Recognition (ANPR) cameras are strategically placed so that every vehicle that enters the designated area is detected
- Entrance of vehicles to the designated areas can be restricted according to specific rules that are aligned with the policies in place



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